



eden & june
collaborating on gatherings & workshops

my personal why and what i hope this community-centered business achieves

by founder & creative director, chiara garcia

This concept started because of a personal need first when I was seventeen and a fresh college dropout, mid-2013. I wanted to connect and collaborate with people who could understand me, my creative impulses & unconventional dreams. Man, was it hard! I realized how much of a manual struggle it is to connect with creatives, especially when you're still starting out on your creative journey.

I became a freelance photographer & writer eventually, and for over two years I felt the real necessity for an established, family-like community where fellow artists can come together to connect, have conversations, share inspiration, support, encourage and collaborate with each other constantly.

We want to fill this gap. Our main mission is to create a centralized space on & offline for creatives to get together. We do this by designing & building engaging and meaningful experiences both in the digital space and in the real world to foster the synergy of our creative community.

Creativity is not the lone genius myth.
It is actually the result of connectedness.

- AUSTIN KLEONE

we create beautiful, bighearted experiences on & offline to cultivate manila's creative spirit.

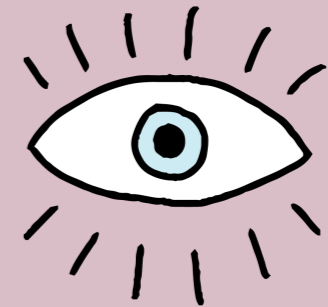
our aim is to grow a community by building a centralized platform, creating engaging content and unforgettable experiences.

why?

to unify groups & individuals

to encourage and to inspire

to support and grow the creative landscape



just imagine:

a thriving, family-like community of creative individuals who constantly connect, converse, collaborate and come home with more passion to create even more

our audience

who they are

a group of creative & independent 16-35 year olds, male but mostly female. primarily filipino, residing within or near metro manila.

how they think

they love to consume and produce art, design, fashion, music, photography and literature.

they are curious, knowledgeable, passionate, engaged with the world, interested in mindful & meaningful living and seeks to have insightful, wholesome fun.

1. the professional

creatives who've made it in their creative industries.

2. the novice/newbie

creatives starting out and finding their feet.

3. the enthusiast

people who are simply interested in and passionate about creative pursuits.



get inspired



keep creating



gather around
the table



be entertained



launch new ventures



spread the love



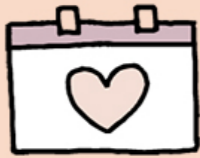
grow our local
creative community



join our marketplace



go on adventures



stay updated



have fun



feel at home

*all that they can enjoy
at eden & june*

Before we get into the details,
2 questions we're almost always asked.



who's eden & who's june?

inspired by the original paradise called garden of eden – synergy, peace and eternal bliss in the air along with june's youthful & summertime essence, we're all about creating meaningful experiences but in fun, light, playful ways

so what is it you really do?



start conversations

lay out tables

set-up pop-ups

organize gatherings and workshops

produce original content

plan adventures

to be honest, we just get crazy with ideas and concepts, collaborate with like-minded teams & individuals (aka some of you guys) and fix the tiny details in between to make everything happen.

all experiences we create should:

have an underlying purpose provide value to our audience have a very defined program
be beautifully curated stand out as out of the ordinary be built on joyful collaboration
be held at a convenient, beautifully styled venue/space have a good measure of surprises
be priced according to its quality encourage conversations be environmentally friendly
be high touch & engaging have quality graphics & collaterals foster new friendships
not be created in such a rush amazing enough to be talked about serve delicious food
be made with love be designed according to current needs & circumstances of our audience
live up to what eden & june means -- full of love & purpose but crazy fun profitable to all



some of our inspo:
[pinterest.com/edenandjune](https://www.pinterest.com/edenandjune)
[pinterest.com/edenandjune/workshops-courses/](https://www.pinterest.com/edenandjune/workshops-courses/)



we believe it's time to go back to our roots as social people, gathering together in real life events.

We want to encourage everyone to get off their social media & phones, back out into the real world where they can enjoy our offline experiences and engage with like-minds.

We create similar meaningful online experiences to bridge the gap between our real-life events while keeping up with the digitally-activated needs of our market.

we're all about mindful
creativity & living.

That is what our experiences prompt you to do: to constantly move, converse, create, share, give, & collaborate because this propels great things, gives us a deeper sense of purpose and fulfillment and eventually attracts back more opportunities & love.

we believe in redirecting our collective energy towards creating impact rather than self-directed pursuits.

We want to evoke the purpose behind our humble lives, talents, professions and businesses — our power to touch other people's lives and move social circles, communities and eventually the world.

Our goal is to foster a culture of selflessness and the life changing power of kindness and generosity.

we believe that creativity
changes lives.

Our community will unite in using our skills, talents, professions and businesses in creating projects – big & small, quiet & loud, vibrant & subtle – genuine joy & fulfillment for our creatives, with hopes in touching people's lives positively & eventually designing a better Philippines.



what we look for in partners & sponsors

At Eden & June, we nurture relationships and partnerships with like-minded brands and business who wholly understand and share in our values and vision. We believe that working with like-minded organizations will empower the entire community towards fulfilling our big, purposeful dreams.

- We like to play fair with our co-conspirators — what matters is mutual agreement and happiness. We'll tell you what works best for Eden & June, you let us know what works for you and we'll work things out together to meet halfway.
- Openness, honesty and loyalty. Mutual trust & open communication allows us to share our ideas, hands, hearts and resources. We don't work well with people who look into dishonest scheming of any sort nor harbor sentiments that could be fixed otherwise.
- We look to fostering very personal, intimate relationships with our partners and sponsors who will be generous more than financial support, with their labor of love. We work best with brands, businesses and creatives who share the same values that we do, more so with those who gladly receive hands-on assignments that are closely related to the services they already offer.

